

For Immediate Release

Media contact:

mtech marketing communications
Brian McConnon
610.480.8360
brian@mtechmarketing.com
www.mtechmarketing.com

Kenney Joins iZotope as Sales Representative Zac Kenney joins iZotope from Cakewalk Incorporated

AES, Booth # 1202 San Francisco, CA (Nov 5, 2010) – iZotope, Inc., a leading developer of audio signal processing tools and effects, announces the addition of Zac Kenney to the position of Sales Representative. Zac joins iZotope from Cakewalk, Inc. and will be tasked with worldwide responsibility for iZotope's retail and distributor networks.

"Zac's background and success with distribution and sales channels will be an immediate asset to iZotope," explains Mark Ethier, CEO of iZotope, Inc. "His addition reinforces iZotope's dedication to the dealer channel and continued growth of iZotope in general."

Educated in Audio Engineering and Guitar Performance at Berklee College of Music, Zac brings a unique mix of experience to iZotope. Previously, he held various roles at Cakewalk, Inc. ranging from Product Specialist to US MI Sales Manager. When Roland acquired majority share of Cakewalk in 2008, Zac helped launch the next generation of the V-Studio line including SONAR V-Studio 700, V-Studio 100 and V-Studio 20.

Zac and his iZotope colleagues will be on hand at the AES show in booth #1202 featuring demos of the ANR-B realtime adaptive noise reduction hardware and the new products RX 2 and Nectar. Dealers and distributors interested in learning more about iZotope products should visit the AES booth or contact sales@izotope.com.

About iZotope, Inc.

iZotope is a research-driven audio signal processing company based in Cambridge, Massachusetts. Its hardware products, software products, and audio technology are used by millions of people in over 50 countries, from hobbyist musicians to GRAMMY Award winners. iZotope focuses on developing innovative audio technology for professional and consumer applications. This core technology is presented to customers in its award-winning product line and through its extensive licensing program.