



FOR IMMEDIATE RELEASE

iZotope Partners with Akai Professional to Provide Loop Slicing and Time Stretching Technology for Next Generation MPCs

NAMM – Anaheim, CA (January 20, 2012) – iZotope, Inc., a leading innovator in digital audio signal processing, announces a new partnership with Akai Professional to provide iZotope’s acclaimed Radius® time stretching algorithm and Loop Slicing Engine for future products in the MPC Series, including the brand-new MPC Renaissance and MPC Studio. Combining MPC hardware with new custom software, these are the first MPCs designed to harness the processing power of Mac or PC computers.

“The MPC is a giant in music production history.” says Alex Westner, iZotope’s Director of Business Development, “iZotope is very excited that our technology can make the MPC a more powerful and flexible hybrid of hardware and software.”

“Top-notch audio is essential when updating a beloved product line like the MPC Series,” adds Dan Gill, Akai Professional Product Manager. “iZotope’s Loop Slicing and Time Stretching technology was critical to making the new MPC products sound great.”

iZotope’s Loop Slicing Engine

The Loop Slicing Engine provides an extended suite of slicing tools, compatible with both Chop Shop and REX file formats. The Engine’s unique algorithm maintains high quality audio throughout real-time loop manipulation while remaining lightweight in terms of processing power.

The MPC Series takes advantage of additional features such as:

- Manual and automatic loop slicing
- Slicing and stretching with per-slice stretching options
- Triggering of individual slices or the entire loop from beginning to end
- Transient detection
- Pitch shifting via cents or semitones

iZotope Radius

The MPC Series is next in line of many popular products that license this world-class algorithm for natural and transparent time stretching and pitch shifting.

Availability

- Akai Professional has unveiled MPC Renaissance and MPC Studio at booth #6400 at the 2012 NAMM Show from January 19—22 in Anaheim, California. It will be available for purchase in Q3 2012.
- iZotope's Loop Slicing Engine, Radius, and a host of other audio technologies are currently available for third-party licensing. For more information, contact licensing@izotope.com or visit www.izotope.com/tech.

#

About iZotope, Inc.

iZotope is a research-driven audio technology company based in Boston, Massachusetts. Its award-winning products and audio technologies are used by millions of people in over 50 countries, from consumers to musicians to major film, TV, and radio studios. Some of the diverse clients include musical giants like BT, Depeche Mode, and RZA of WuTang Clan; radio stations like Boston's iconic WGBH; and TV programming like CBS's Survivor, the Discovery Channel's Deadliest Catch, the World Cup broadcast, and the GRAMMY awards. Through an extensive licensing program, iZotope technology is also directly integrated into products made by industry-leaders such as Adobe, Avid, and Sony; video games from companies like Harmonix and Ubisoft; as well as a growing number of mobile phone applications. For more information on iZotope products, visit www.izotope.com.

About Akai Professional

Since 1984, Akai Professional products have been a staple of modern music both in the studio and on stage. With intuitive design and cutting edge features, Akai Professional is one of the world's most influential manufacturers of musical electronics. For more information, visit www.akaipro.com; images are available at <http://www.akaipro.com/media>.